

Why 840?

Because it allows you to use the same identification system for more than one purpose. Below are four key ways you can start using 840 eartags today.



Animal Health Programs

The 840 eartags, when combined with a premises identification number, or PIN, allow animal health officials to:

- Determine quickly which animals are involved in a disease outbreak, where they are located, and what other animals might have been exposed
- Establish appropriate response measures
- Halt disease spread
- Minimize industry losses

This is why Federal and State animal health officials across the country are adopting 840 eartags as a standard for individual animal identification in Federal animal disease programs. For example, the eartags may be used in place of program-specific IDs, such as silver metal eartags and orange metal brucellosis tags.

Marketing Programs

Increasingly, individual animal identification is a valuable tool for livestock marketing such as:

- Age-, source-, and process-verification
- Quality assurance
- Country of Origin Labeling (COOL)

Official 840 eartags can be used in all USDA Agricultural Marketing Service (AMS) programs, including COOL. Consider using 840 eartags for all your marketing needs.

Animal Movement

The 840 eartags are “official.” That means the AINs, along with your PIN, may be used on official paperwork such as Certificates of Veterinary Inspection or health certificates. If a disease event occurs during or after the movement of your animals, animal health officials will be able to:

- Locate animals using their AINs and associated PINs
- Determine if animals have been exposed to a disease or have come in contact with other affected animals

Genetic Programs and Breed Registries

Activities such as breed registration and performance recording can also use official 840 eartags. Using one number ensures that genetic and breed information is recorded accurately each time. Look for additional ways you can incorporate 840 devices into industry programs with the goal of reducing the number of ID systems you use.

Animal diseases are a reality for today's cattle producers.

Individual animal ID can significantly improve the ability of animal health officials to respond to a disease outbreak. The faster animal health officials know which animals are involved and where they are located, the sooner they can respond and halt disease spread. Rapid disease response means fewer producers impacted by an outbreak and less hardship in affected communities.

The 840 ID solution is the individual animal ID option with added punch. By choosing 840 eartags, you become part of the Federal/State/Industry partnership established to increase the United States' disease response capabilities—the National Animal Identification System (NAIS).

NAIS is designed to:

- Limit the spread of animal diseases
- Minimize animal losses and economic impact
- Protect producers' livelihoods
- Maintain market access



One Number, Many Uses

Animal Health • Marketing • Animal Movement • Genetic Programs • Breed Registration

STEP UP to 840

Getting Started

Follow these steps to get started:

1. Obtain a premises ID number

Producers and animal owners should contact their State animal health official or Tribal authority to obtain a premises identification number.

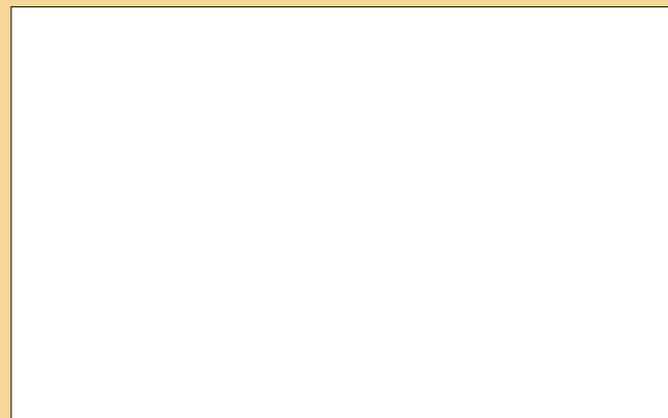
Go to www.usda.gov/nais/getPIN for further information.

2. Use 840 eartags whenever individual animal ID is needed

To purchase eartags, contact an 840 device manufacturer to locate a device manager or reseller in your area. For more information, go to www.usda/nais/840.

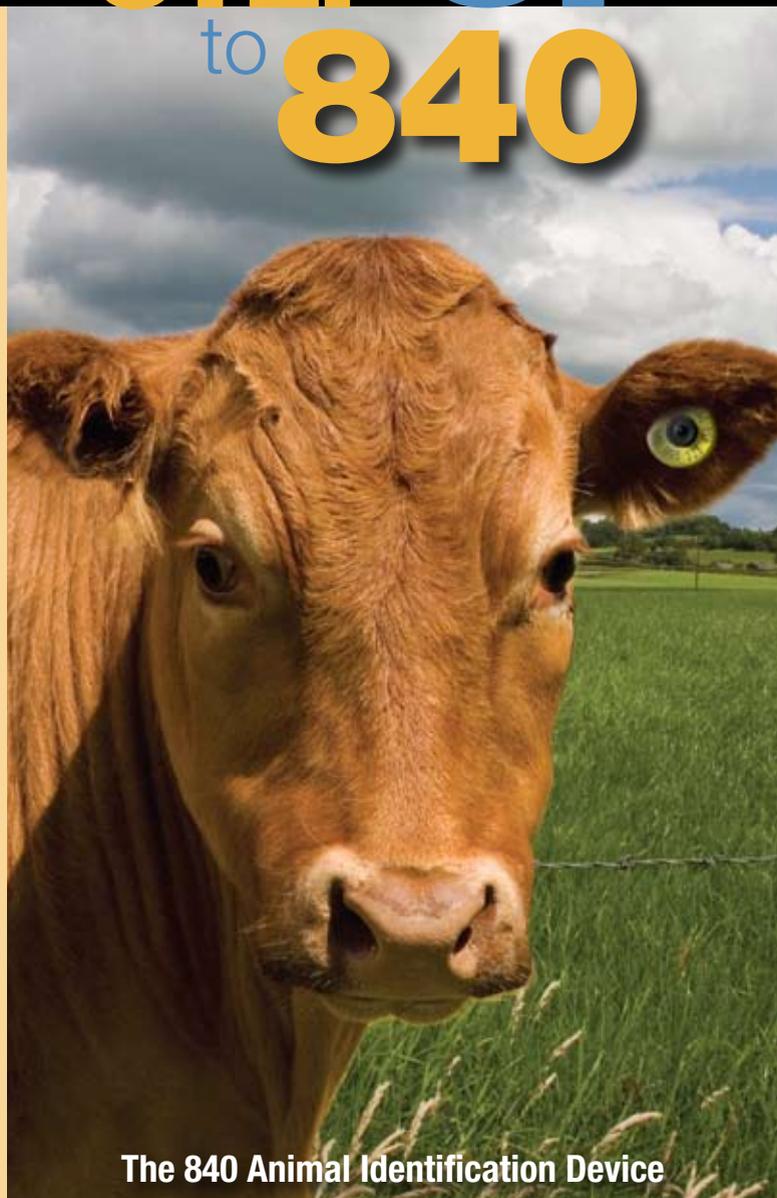
For further information:

USDA, APHIS Veterinary Services
4700 River Road, Unit 43
Riverdale, Maryland 20737-1231
Telephone (301) 734-0799
Fax (301) 734-7964
www.usda.gov/nais



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Animal and Plant Health Inspection Service
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Program Aid No. 1983 • Issued October 2008



The 840 Animal Identification Device

One Number, Many Uses

United States Department of Agriculture • Animal and Plant Health Inspection Service

Step Up to the 840 ID Solution

The **840 ID Solution** is *the* livestock identification solution—
now and for the future!

By choosing **840 eartags**, you will be able to take advantage of all the opportunities that hinge on the **official** identification of your cattle, including:

- Animal Health Programs
- Marketing Programs
- Genetic Programs and Breed Registries
- Animal Movement



U.S. Country Code

What Is an 840 eartag?

The 840 eartags are the basis for livestock identification in the United States. These tags use a standardized 15-digit numbering system to create the official animal identification number (AIN). The first three digits (840) represent the U.S. country code. The AIN stays with the animal throughout its life.

The 840 eartags can be visual only or include radio frequency technology. The tags not only include the 840 AIN, but they also include a space where producers can add their own herd management number.